

FOR HOTELS WITH EXISTING COAXIAL CABLING

IP over COAX

Modern IP infrastructure without new LAN cabling

Use the existing coaxial cabling as an intelligent foundation for IPTV, casting/BYOD, in-room Wi-Fi and the digital guest journey - with less construction work and faster implementation.

[REQUEST A FREE COAX CHECK](#)**0**

new LAN cables into the room

2-3

working days in the 100-room example

IP

foundation for Wi-Fi, IPTV & casting

STARTING POINT IN THE HOTEL

The problem is rarely the TV. It is the infrastructure.

Modern hotel rooms need an IP connection exactly where only a coaxial cable is often available today: behind the TV.



Construction work

01

Open walls, create cable routes and restore the rooms.



Operational disruption

02

Noise, dust and unavailable rooms affect ongoing hotel operations.



High investment

03

New LAN cabling costs around CHF 60,000-80,000 in the 100-room example.

THE HOTELINNOVATIV SOLUTION

Existing COAX becomes IP infrastructure.



TECHNICAL SIGNAL PATH

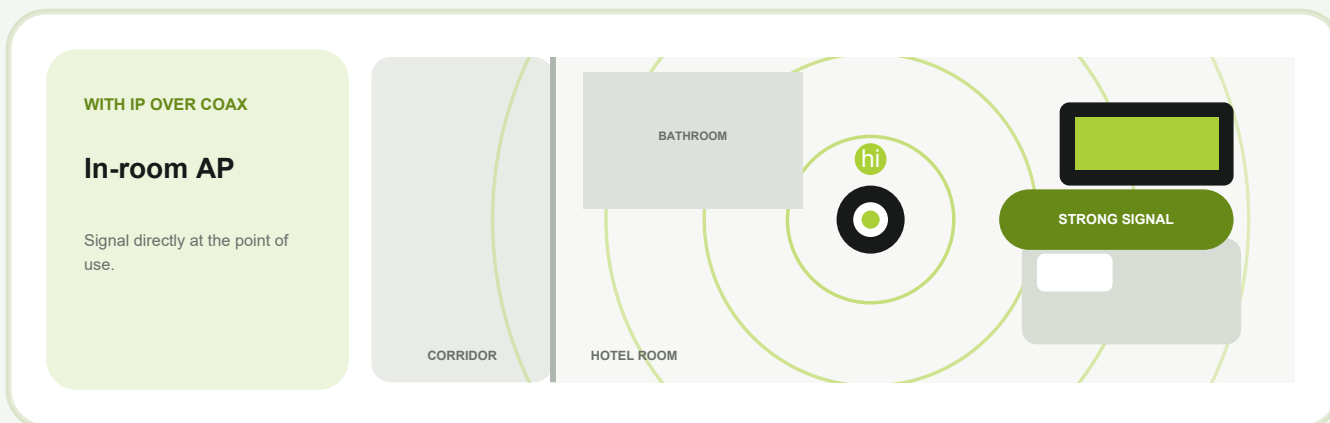
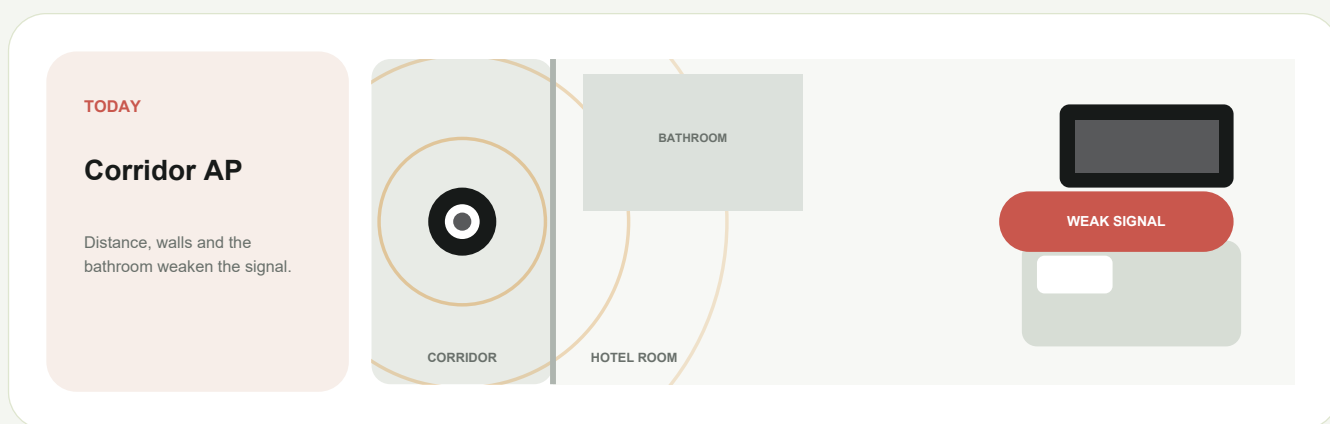
EXISTING INFRASTRUCTURE - NEW IP POSSIBILITIES



WI-FI WHERE THE GUEST NEEDS IT

The signal reaches the room. Not just the hallway.

IP over COAX carries the data connection over the existing cabling into the room - as the foundation for a compact in-room access point and stable casting.



Signal directly in the room



More stable casting



Fewer Wi-Fi dead zones



Better digital guest journey

INTERACTIVE COST COMPARISON

100 rooms. A clear difference.

Use existing infrastructure, reduce construction work and modernise within a short time.

100-ROOM EXAMPLE

Investment comparison

IP over COAX

CHF 22'500



New LAN cabling

CHF 60'000-80'000



POTENTIAL DIFFERENCE

CHF 37,500 to 57,500

with existing COAX cabling

2-3

working days

0

new LAN cables

1

modern IP foundation

* Indicative values. Final calculation after the COAX check, measurements and review of the building structure.

